

# SPONSORSHIP OPPORTUNITIES



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THE  
2ND ANNUAL  
**PRACTICAESG.COM**  
CONFERENCE

HELD VIRTUALLY, SEPTEMBER 19, 2023



## PAST SPONSORS

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- AON
- ARGYLE
- ECOLUMIX
- ORRICK



## WHO ATTENDS

Every person whose responsibilities touch on the wide-ranging scope of environmental, social and governance (ESG) issues – including diversity, equity and inclusion (DEI) – and every person responsible for responding to ESG information requests and surveys, anticipating ESG risks, formulating ESG strategy and communicating ESG progress. In-house practitioners and outside advisors will benefit from this practical guidance – including independent directors; CEOs; CFOs; CIOs; Chief Sustainability, ESG, DEI and IR officers; General Counsel; Internal Audit management/staff; and sustainability, social responsibility, compliance, procurement and responsible resourcing professionals.



For the past 15 years, CCRcorp has been hosting our conferences in hybrid format with live video stream — and we have improved on that experience during the last three years in our fully virtual format. Our dedication to valuable, easy-to-access content keeps audience engagement levels high, which allows our sponsors to gain valuable exposure to prospects across the nation.

# VIRTUAL SPONSORSHIP BENEFITS

With our 2nd Annual Practical ESG Conference, you have the opportunity to showcase your services to practitioners and decision-makers across industries, who are working in the fields of ESG, EHS, sustainability, data gathering and reporting, DEI, HR, corporate governance, internal and external audit, securities disclosure and more.

We have significant experience hosting virtual events. Our companion “Proxy Disclosure & Executive Compensation Conferences” bring together approximately 500 professionals each year and have been offered in a hybrid format for 15 years.

## **BENEFITS TO ALL LEVELS OF SPONSORSHIP INCLUDE:**

- Dedicated Exhibit Hall page on the virtual event website
- Custom bio to highlight your brand, company or specific individuals
- Connect virtually through e-messaging

## **UTILIZE THESE EXCITING METHODS TO CONNECT WITH THE AUDIENCE, RELAY YOUR COMPANY’S MESSAGING AND:**

- Drive client or customer acquisition
- Promote new products and services
- Capture data for ongoing engagement
- Develop new partnerships
- Continue growth and exposure for your brand



**PLEASE EMAIL VICTORIA NEWTON AT [VNEWTON@CCRCORP.COM](mailto:vnewton@ccrcorp.com) FOR MORE INFORMATION.**



## PLATINUM SPONSORSHIP

\$8,000

- Attendee Information (name and company)
- 3 Complimentary Registrations (a \$2,685 value)
- Discount Registration Code for Your Audience (June 2023)
- Commercials (2, 30-second videos shown during live event)
- Social Media Posts (3, topic of choice)
- Inclusion in All Conference Communications
- Virtual Exhibit Hall Benefits
  - About Us Section (750 characters)
  - Banner Ad (800 x 200 pixels)
  - Company Description (500 characters)
  - Company Contact Information
  - Company Social Media Links
  - Company Website
  - Digital Marketing Collateral (up to 10 linked PDFs and/or links)
  - Lead Retrieval Form
  - Live Video Chat with Exhibitor and Attendees
    - (maximum of 4 hours during agenda hours)
  - Video Content/Ads (maximum of 5)



# GOLD SPONSORSHIP

## \$5,000

- Attendee Information (name and company)
- 2 Complimentary Registrations (a \$1,790 value)
- Commercial (1, 30-second video shown during live event)
- Social Media Posts (2, topic of choice)
- Inclusion in All Conference Communications
- Virtual Exhibit Hall Benefits
  - About Us Section (750 characters)
  - Banner Ad (800 x 200 pixels)
  - Company Description (500 characters)
  - Company Contact Information
  - Company Social Media Links
  - Company Website
  - Digital Marketing Collateral (up to 10 linked PDFs and/or links)





# SILVER SPONSORSHIP

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- Attendee Information (name and company)
- Social Media Post (1, topic of choice)
- Inclusion in All Conference Communications
- Virtual Exhibit Hall Benefits
  - Company Description (500 characters)
  - “Visit Us” Button that links to company website or other URL



## FOR ALL SPONSORSHIP LEVELS:

- Sponsor will provide all content to be included on the virtual platform such as copy, graphics and media
- Creation of graphics, videos or other media requires a Creative Services consultation and additional charges apply
- CCRcorp will provide templates and specifications for all deliverable content
- All packages include featured placement of your logo in a specified section of the virtual platform