



— THE 2023 —
PROXY DISCLOSURE
AND 20TH ANNUAL
EXECUTIVE
COMPENSATION
CONFERENCES

Presented by
TheCorporateCounsel.net
& CompensationStandards.com

SPONSORSHIP OPPORTUNITIES



HELD VIRTUALLY, SEPTEMBER 20-22, 2023



PAST SPONSORS

- ALLIANCE ADVISORS
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- THE NUVO GROUP

THE AUDIENCE

This set of vital conferences attracts practitioners and decision-makers from across industries. Our audience members either directly engage or substantially influence the selection of product and service providers in the areas of corporate governance, executive compensation, financial and beneficial ownership reporting, shareholder engagement, investor relations, securities regulation, corporate compliance and ESG.

Our conferences bring together approximately 500 professionals each year. For the past 15 years, we have hosted our conferences in hybrid format with live video stream — and we have improved on that experience during the last three years in our fully virtual format. Our dedication to valuable, easy-to-access content keeps audience engagement high, which allows our sponsors to gain valuable exposure to prospects across the nation.



VIRTUAL SPONSORSHIP BENEFITS

With so many ways to engage with potential and current clients, you won't miss an opportunity to connect with the audience at our virtual conferences! Our virtual Exhibit Hall boasts multiple ways to showcase your company or firm in front of our virtual audience.

Benefits to all levels of sponsorship include:

- Dedicated Exhibit Hall page on the virtual event website
- Custom bio to highlight your brand, company or specific individuals
- Include links, downloads, videos and more for your target audience
- Connect virtually through e-messaging

Utilize these exciting methods to connect with the audience, relay your company's messaging and:

- Drive client or customer acquisition
- Promote new products and services
- Capture data for ongoing engagement
- Develop new partnerships
- Continue growth and exposure for your brand



PLEASE EMAIL VICTORIA NEWTON AT VNEWTON@CCRCORP.COM FOR MORE INFORMATION.

- Attendee Information (name and company)
- 3 Complimentary Registrations (a \$5,955 value)
- Discount Registration Code for Your Audience (June 2023)
- Commercials (2, 30-second video shown during live event)
- Social Media Posts (4, topic of choice)
- Inclusion in All Conference Communications
- Virtual Exhibit Hall Benefits
 - About Us Section (750 characters)
 - Banner Ad (800 x 200 pixels)
 - Company Description (500 characters)
 - Company Contact Information
 - Company Social Media Links
 - Company Website
 - Digital Marketing Collateral (up to 10 linked PDFs and/or links)
 - Lead Retrieval Form
 - Live Video Chat with Exhibitor and Attendees
 - (maximum 4 hours during agenda hours)
 - Video Content/Ads (maximum of 5)



PLATINUM SPONSORSHIP
\$10,000

GOLD SPONSORSHIP

\$ 8 , 0 0 0



- Attendee Information (name and company)
- 2 Complimentary Registrations (a \$3,970 value)
- Commercial (1, 30-second video shown during live event)
- Social Media Posts (3, topic of choice)
- Inclusion in All Conference Communications
- Virtual Exhibit Hall Benefits
 - About Us Section (750 characters)
 - Banner Ad (800 x 200 pixels)
 - Company Description (500 characters)
 - Company Contact Information
 - Company Social Media Links
 - Company Website
 - Digital Marketing Collateral (up to 10 linked PDFs and/or links)



SILVER SPONSORSHIP

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- Attendee Information (name and company)
- Social Media Posts (1, topic of choice)
- Inclusion in All Conference Communications
- Virtual Exhibit Hall Benefits
 - Company Description (500 characters)
 - “Visit Us” Button that links to company website or other URL



FOR ALL SPONSORSHIP LEVELS:

- Sponsor will provide all content to be included on the virtual platform such as copy, graphics and media
- Creation of graphics, videos or other media requires a Creative Services consultation and additional charges apply
- CCRcorp will provide templates and specifications for all deliverable content
- All packages include featured placement of your logo in a specified section of the virtual platform