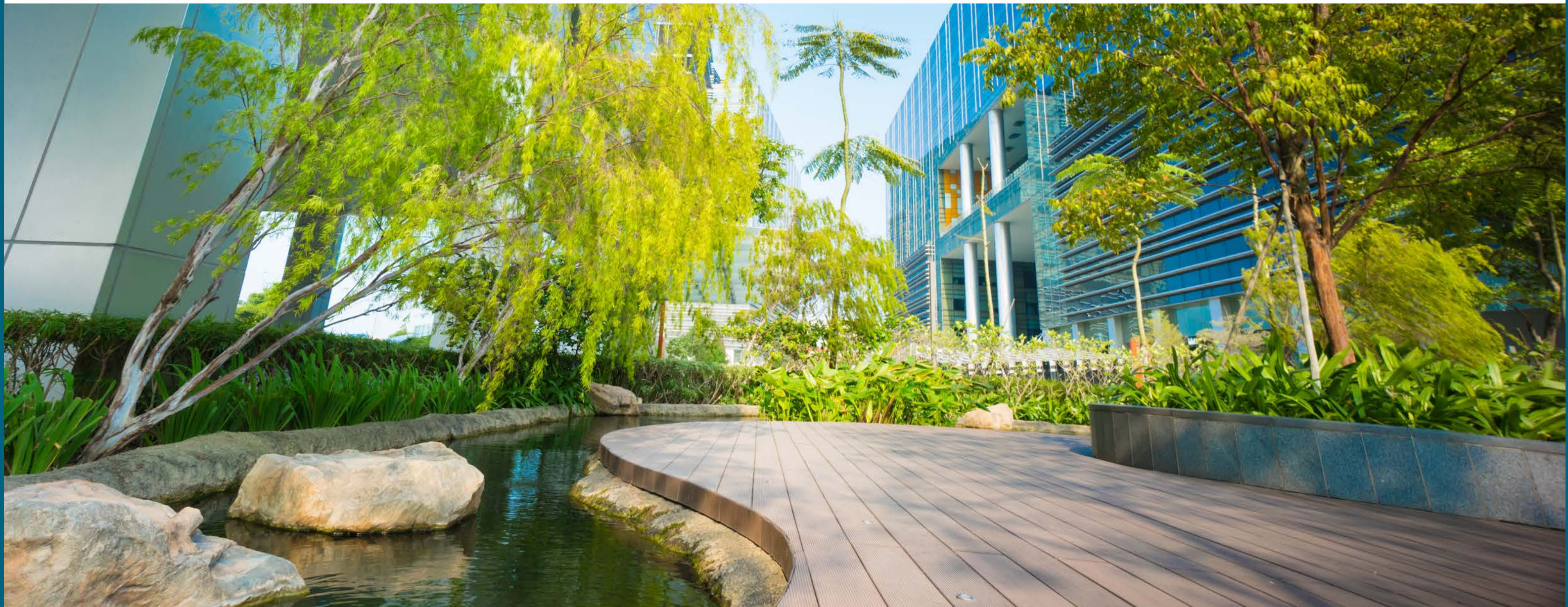


THE 1ST ANNUAL PRACTICAL ESG CONFERENCE
SPONSORSHIP OPPORTUNITIES

HELD VIRTUALLY — OCTOBER 11, 2022



Please email Victoria Newton at VNewton@CCRcorp.com for more information.

VIRTUAL SPONSORSHIP BENEFITS

Get in on the ground floor! With our First Annual Practical ESG Conference, you have the opportunity to showcase your services to practitioners and decision-makers across industries, who are working in the fields of ESG, EHS, sustainability, DEI, HR, corporate governance, internal & external audit, securities disclosure compliance and more.

We have significant experience hosting virtual events. Our companion “Proxy Disclosure & Executive Compensation Conferences” bring together approximately 500 professionals each year and have been offered in a hybrid format for 15 years. Our dedication to valuable, easy-to-access content keeps audience engagement levels high, which allows our sponsors to gain valuable exposure to prospects across the nation.

Benefits to all levels of sponsorship include:

- Dedicated Exhibit Hall page on the virtual event website
- Custom bio to highlight your brand, company or specific individuals
- Include links, downloads, videos and more for your target audience
- Connect virtually through e-messaging

Utilize these exciting methods to connect with the audience, relay your company’s messaging and:

- Drive client or customer acquisition
- Promote new products and services
- Capture data for ongoing engagement
- Develop new partnerships
- Continue growth and exposure for your brand



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PLATINUM

\$4000

- Attendee Information & Exhibit Hall Analytics
- Banner Ad
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- List of Company Product Categories
- Digital Marketing Collateral
 - (up to 10 linked PDFs/images; add'l at \$25 each)
- Fillable Form on Landing Page for Lead Retrieval
- Includes 3 Registrations (a \$2,535 value)
- Live Session Commercial (1, 30-second)
- Live Video Webcast with Exhibitor and Attendees for Up to 4 Hours
- Social Media Posts (2) & Inclusion in All Conference Communications
- Video Content/Ads (up to 4; add'l at \$50 each)

GOLD

\$3000

- Attendee Information & Exhibit Hall Analytics
- Banner Ad
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- Digital Marketing Collateral
 - (up to 10 linked PDFs/images; add'l at \$25 each)
- Fillable Form on Landing Page for Lead Retrieval
- Includes 2 Registrations (a \$1,690 value)
- Live Session Commercial (1, 30-second)
- Social Media Posts (1) & Inclusion in All Conference Communications
- Video Content/Ads (up to 4; add'l at \$50 each)

SILVER

\$1000

- Attendee Information & Exhibit Hall Analytics
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- Digital Marketing Collateral
 - (up to 10 linked PDFs/images; add'l at \$25 each)
- Includes 20% Off Registration (up to 5 registrations)

BRONZE

\$500

- Exhibit Hall Analytics
- Company Name and Logo on the Main Exhibitor Page
- Company Contact Button (link to website or provided URL)
- Company Description

FOR ALL SPONSORSHIP LEVELS:

- Client to provide all content and graphic elements
- Creation of graphics, videos or other media requires Creative Services consultation and additional charges apply
- Template provided for all required elements and outlines specifications (e.g., pixel count, character limits, link requirements, etc.)
- All packages include an Exhibitor/Sponsor landing page that is linked in the appropriate section of main website navigation tab