

PROXY DISCLOSURE & 19TH ANNUAL EXECUTIVE COMPENSATION CONFERENCES

# SPONSORSHIP OPPORTUNITIES

HELD VIRTUALLY | OCTOBER 12-14, 2022



Presented By [TheCorporateCounsel.net](https://www.thecorporatecounsel.net) & [CompensationStandards.com](https://www.compensationstandards.com)



## THE AUDIENCE

This set of vital conferences attracts practitioners and decision-makers from across industries. Our audience relies on services and solutions for corporate governance, securities regulation, executive compensation and ESG matters to deliver proactive and efficient advice to boards and companies.

Our conferences bring together approximately 500 professionals each year. For the past 15 years, we have been hosting our conferences in hybrid format with live video stream — and we have improved on that experience during the last two years by going fully virtual. Our dedication to valuable, easy-to-access content keeps audience engagement levels high, which allows our sponsors to gain valuable exposure to prospects across the nation.

## PAST SPONSORS

---

- ALLIANCE ADVISORS
- ARGYLE
- BROADRIDGE
- CGLYTICS
- DILIGENT
- CLERMONT PARTNERS
- LUMEN WORLDWIDE ENDEAVORS
- MORRISON & FOERSTER
- SEMLER BROSSY
- THE NUVO GROUP

Please email Victoria Newton at [VNewton@CCRcorp.com](mailto:VNewton@CCRcorp.com) for more information.

# VIRTUAL SPONSORSHIP BENEFITS

With so many ways to engage with potential and current clients, you won't miss an opportunity to connect with the audience at our virtual conferences! Our virtual Exhibit Hall boasts multiple ways to showcase your company or firm in front of our virtual audience.

## Benefits to all levels of sponsorship include:

- Dedicated Exhibit Hall page on the virtual event website
- Custom bio to highlight your brand, company or specific individuals
- Include links, downloads, videos and more for your target audience
- Connect virtually through e-messaging

## Utilize these exciting methods to connect with the audience, relay your company's messaging and:

- Drive client or customer acquisition
- Promote new products and services
- Capture data for ongoing engagement
- Develop new partnerships
- Continue growth and exposure for your brand



Please email Victoria Newton at [VNewton@CCRcorp.com](mailto:VNewton@CCRcorp.com) for more information.

## PLATINUM

\$ 8 0 0 0

- Attendee Information & Exhibit Hall Analytics
- Banner Ad
- Live Session Commercial (1, 30-second)
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- List of Company Product Categories
- Digital Marketing Collateral
  - (up to 10 linked PDFs/images; add'l at \$25 each)
- Fillable Form on Landing Page for Lead Retrieval
- Social Media Posts (2) & Inclusion in All Conference Communications
- Exhibit Hall Video Content/Ads (up to 4; add'l at \$50 each)
- Live Video Webcast with Exhibitor and Attendees for Up to 4 Hours
- Includes 3 Registrations (a \$5,955 value)

## GOLD

\$ 6 0 0 0

- Attendee Information & Exhibit Hall Analytics
- Banner Ad
- Live Session Commercial (1, 30-second)
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- Digital Marketing Collateral
  - (up to 10 linked PDFs/images; add'l at \$25 each)
- Fillable Form on Landing Page for Lead Retrieval
- Social Media Posts (1) & Inclusion in All Conference Communications
- Exhibit Hall Video Content/Ads (up to 4; add'l at \$50 each)
- Includes 2 Registrations (a \$3,970 value)

## SILVER

\$3500

- Attendee Information & Exhibit Hall Analytics
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- Digital Marketing Collateral
  - (up to 10 linked PDFs/images; add'l at \$25 each)
- Includes 20% Off Registration (up to 5 registrations)

## BRONZE

\$1000

- Exhibit Hall Analytics
- Company Name and Logo on the Main Exhibitor Page
- Company Contact Button (link to website or provided URL)
- Company Description

## FOR ALL SPONSORSHIP LEVELS:

- Client to provide all content and graphic elements
- Creation of graphics, videos or other media requires Creative Services consultation and additional charges apply
- Template provided for all required elements and outlines specifications (e.g., pixel count, character limits, link requirements, etc.)
- All packages include an Exhibitor/Sponsor landing page that is linked in the appropriate section of main website navigation tab