PROXY DISCLOSURE & 18TH ANNUAL EXECUTIVE COMPENSATION CONFERENCES

# SPONSORSHIP OPPORTUNITIES

HELD VIRTUALLY | OCTOBER 13-15, 2021



Please email Victoria Newton at <a href="https://www.vnew.newton.com">VNewton@CCRcorp.com</a> for more information.



## THE AUDIENCE

This set of vital conferences attracts experts from across the industry who specialize in corporate and securities regulation, corporate governance, executive compensation and more.

Our conferences bring together approximately 300 professionals each year. For the past 15 years, we have been hosting our conferences in a live video format b and we have improved on that experience during the last two years by going fully virtual. Our dedication to valuable, easy-to-access content keeps audience engagement levels high, which allows our sponsors to gain valuable exposure to prospects across the nation.

## **PAST SPONSORS**

- ALLIANCE ADVISORS
- ARGYLE
- BROADRIDGE
- CG LYTICS

- CLERMONT PARTNERS
- LUMEN WORLDWIDE ENDEAVORS
- SEMLER BROSSY
- THE NUVO GROUP

## VIRTUAL SPONSORSHIP BENEFITS

With so many ways to engage with potential and current clients, you won't miss an opportunity to connect with the audience at our virtual conferences! Our virtual exhibit hall boasts multiple ways to showcase your company in front of more than 300 attendees.

### Benefits to all levels of sponsorship include:

- I Dedicated Exhibit Hall page on the virtual event website
- I Custom bio to highlight your brand or company
- I Include links, downloads, videos and more for your customers
- I Connect virtually through e-messaging

## Utilize these exciting methods to connect with the audience, relay your company messaging, and to:

- I Drive customer acquisition
- I Promote new products and services
- I Capture data for ongoing engagement
- I Develop new partnerships
- I Continue growth and exposure for your brand!



## **PLATINUM**

#### \$8000

- Banner Ad
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- List of Company Product Categories
- Video Content (ads): Threshold at 5; then \$50 each
- Digital Marketing Collateral (up to 10 linked PDFs/images; adddat \$25 each)
- Chat Functionality for Exhibitors and Attendees
- Fillable Form on Landing Page for Lead Retrieval
- Live Video Webcast with Exhibitor and Attendees for up to 4 Hours
- Includes three (3) conference registrations

## **SILVER**

#### \$3000

- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- Company Website and Social Media Links
- List of Company Product Categories
- Digital Marketing Collateral (up to 10 linked PDFs/images)
- Includes one (1) conference registration

## **GOLD**

#### \$6000

- Banner Ad
- Company Name and Logo on Main Exhibitor Page
- Company Description
- Company Contact Information
- · Company Website and Social Media Links
- List of Company Product Categories
- Video Content / Ads (up to 5; adddat \$50 each)
- Digital Marketing Collateral (up to 10 linked PDFs/images; adddat \$25 each)
- Chat Functionality for Exhibitors and Attendees
- · Fillable Form on Landing Page for Lead Retrieval
- Includes two (2) conference registrations

## **BRONZE**

#### \$1000

- Company Name and Logo on the Main Exhibitor Page
- Company Contact Button (link to website or provided URL)
- Company Description